



AUTUMN / WINTER *22
LEGO * COLLECTION

KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection


LEGO -collection in a new way .

- Reduction of style count to aprox.100 styles
- Less girl more unisex
- The collection contains small capsules which can be mixed and matched
- Pictures are made in 3D
- The collection includes organic cotton



SUSTAINABILITY * ORGANIC COTTON

What is organic cotton and how is it different from the non-organic?

- * The amount of water needed for 1 kg. organic cotton is only 1/4 of what is needed for non-organic.
 - * There is no use of chemicals and pesticides
 - * Working environments are better for the workers
 - * Organic cotton is better for the land, the water and the people.
 - * With the choice of organic cotton, we offer a product that leaves a considerably less foot print on nature. OCS 100: Organic Content Standard (OCS)
- OCS Blend: Underwear/socks



THE WORLD OF COLOR 'COLORS OF THE WORLD'



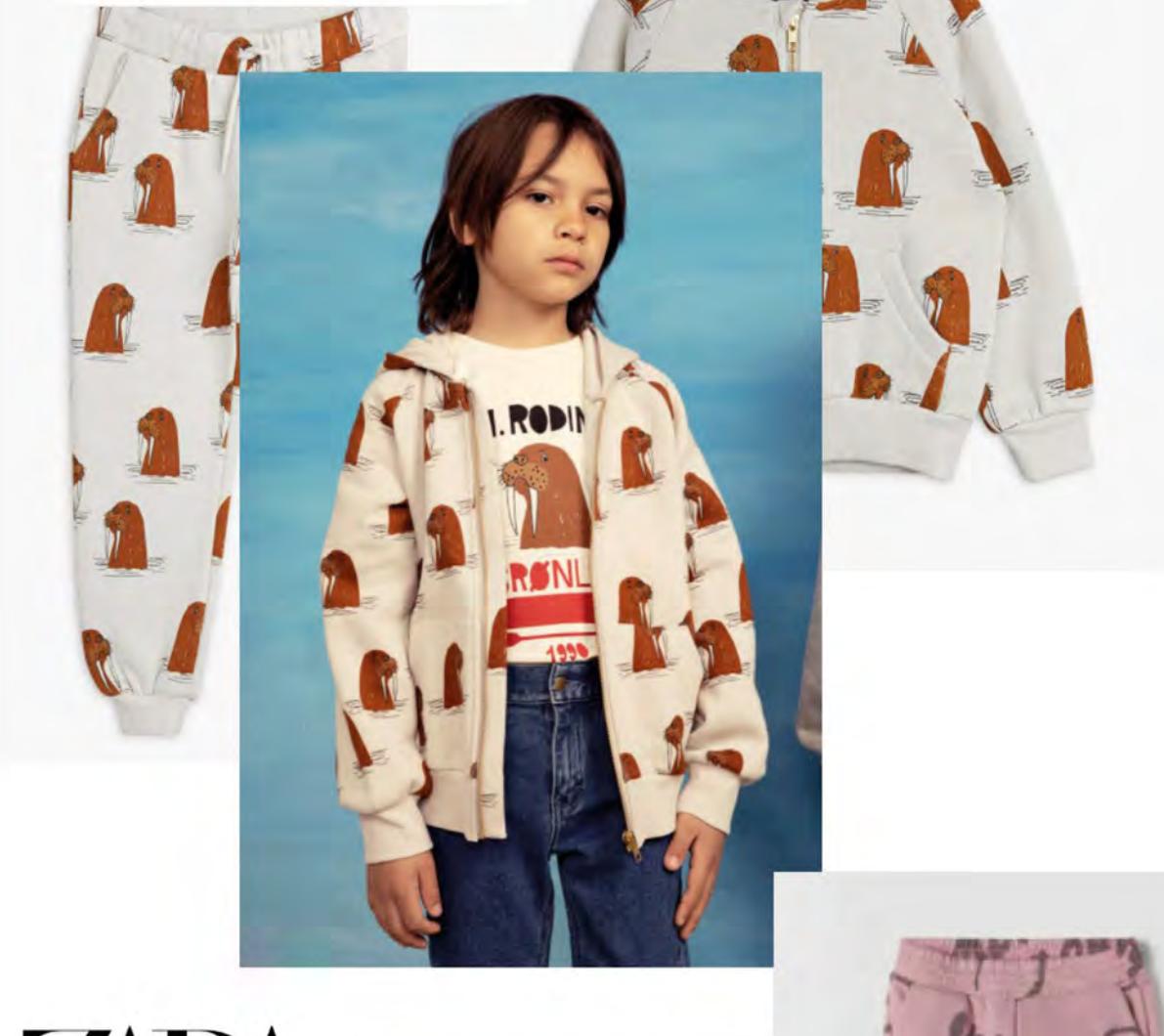
KABOOKI®

AW22 DESIGN HIGHLY CONFIDENTIAL

10 November 2021 7:11 am

Collection


mini rodini



ZARA



KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

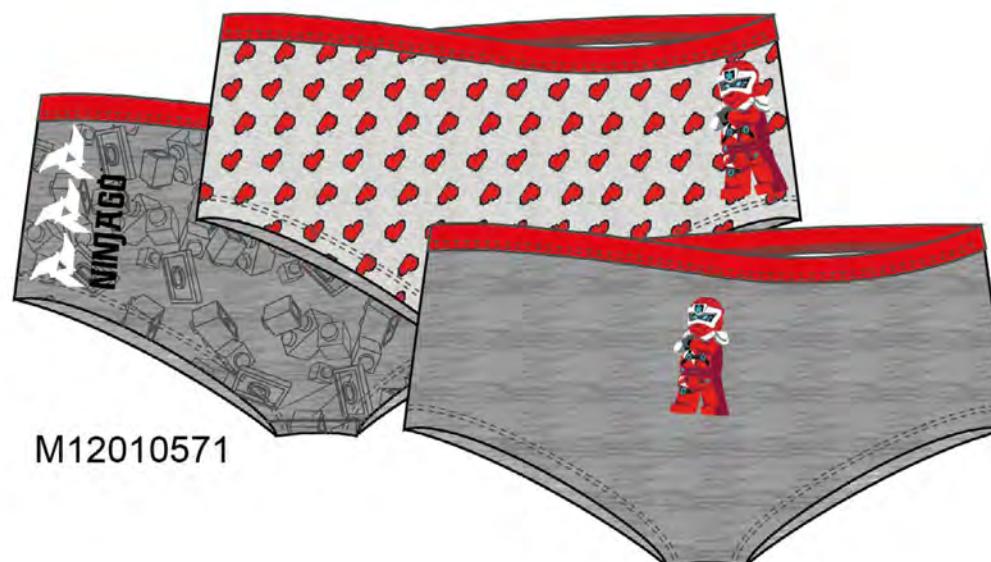


H&M

LEGO Collection



KABOOKI®



M12010571



M12010574



M12010573



M12010570



M12010578



M12010569



M12010580



M12010581



M12010582



M12010577



M12010576

NINJAGO® - PRIME - DROP 1

KΛBOOKI®



M12010586



M12010575



M12010572



M12010579



M12010585



M12010584



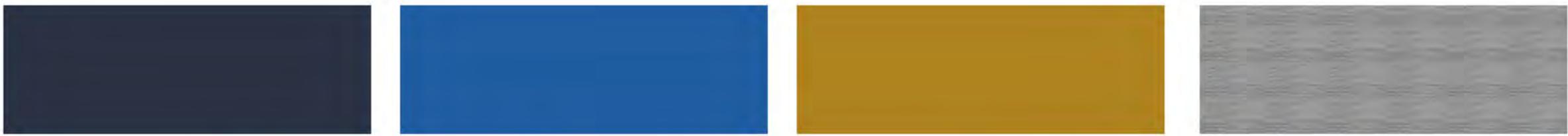
M12010583



12010734



12010736



KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL

10 November 2021 7:11 am



Collection



M12010606



M12010605



M12010608



M12010607



M12010601



M12010603



M12010596



M12010602



link

M12010604

M12010597

M12010598



NINJAGO

LICENSING
STYLE GUIDE 2021





M12010587



M12010594



M12010593



M12010592



M12010591



M12010588



M12010595

CREATIVE- I MADE THIS - DIY -UNIQUE

The collage includes:

- A yellow LEGO minifigure torso with a purple heart drawn on it.
- A teal background with the text "DRAW YOUR OWN Doodlefigs!" and a small illustration of a crown and a lollipop.
- A black button labeled "HOW TO DOODLE YOUR FIG".
- A URL: [ps://minifigs.me/](http://minifigs.me/)
- A close-up of a red marker tip drawing vertical lines on a textured surface.
- A white square with the text "Make your own design on the minifigur in lego house."
- A grey stopwatch icon.
- A blue LEGO house with a white door and a white roof.

KΛBOOKI®

ICONIC ' CREATIVE - DROP 1

ORGANIC*

KΛBOOKI®



M12010611



MM12010610



M12010609

KΛBOOKI®

Collection



Be
Craive - -

Mack Buz

KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection



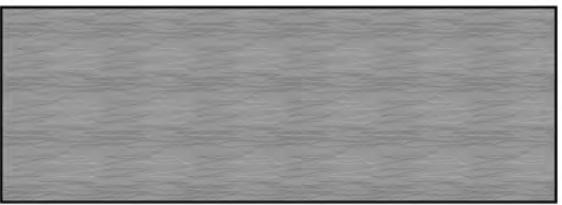
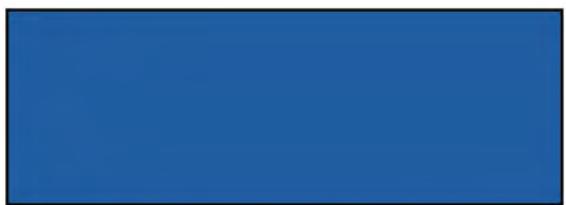

AUTUMN / WINTER *22

DROP 2

KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection

BEIJING 2022



KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection

NINJAGO' - REDY FOR OL - DROP 2

KΛBOOKI®



M12010621





M12010624



M12010623



M12010622



M12010613

NINJAGO' - REDY FOR OL - DROP 2-

KΛBOOKI®



M12010617



M12010671



M12010683



M12010618



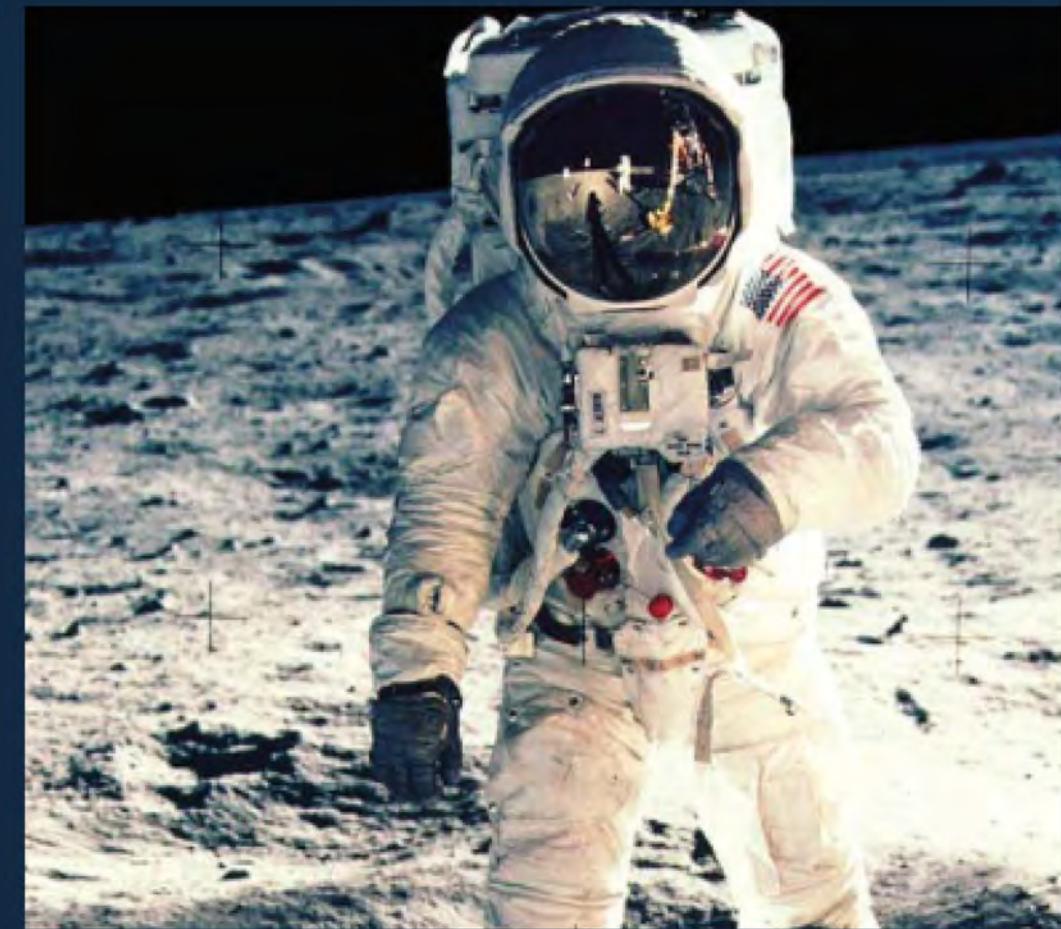
M12010615



M12010614



LEGO CITY SPACE

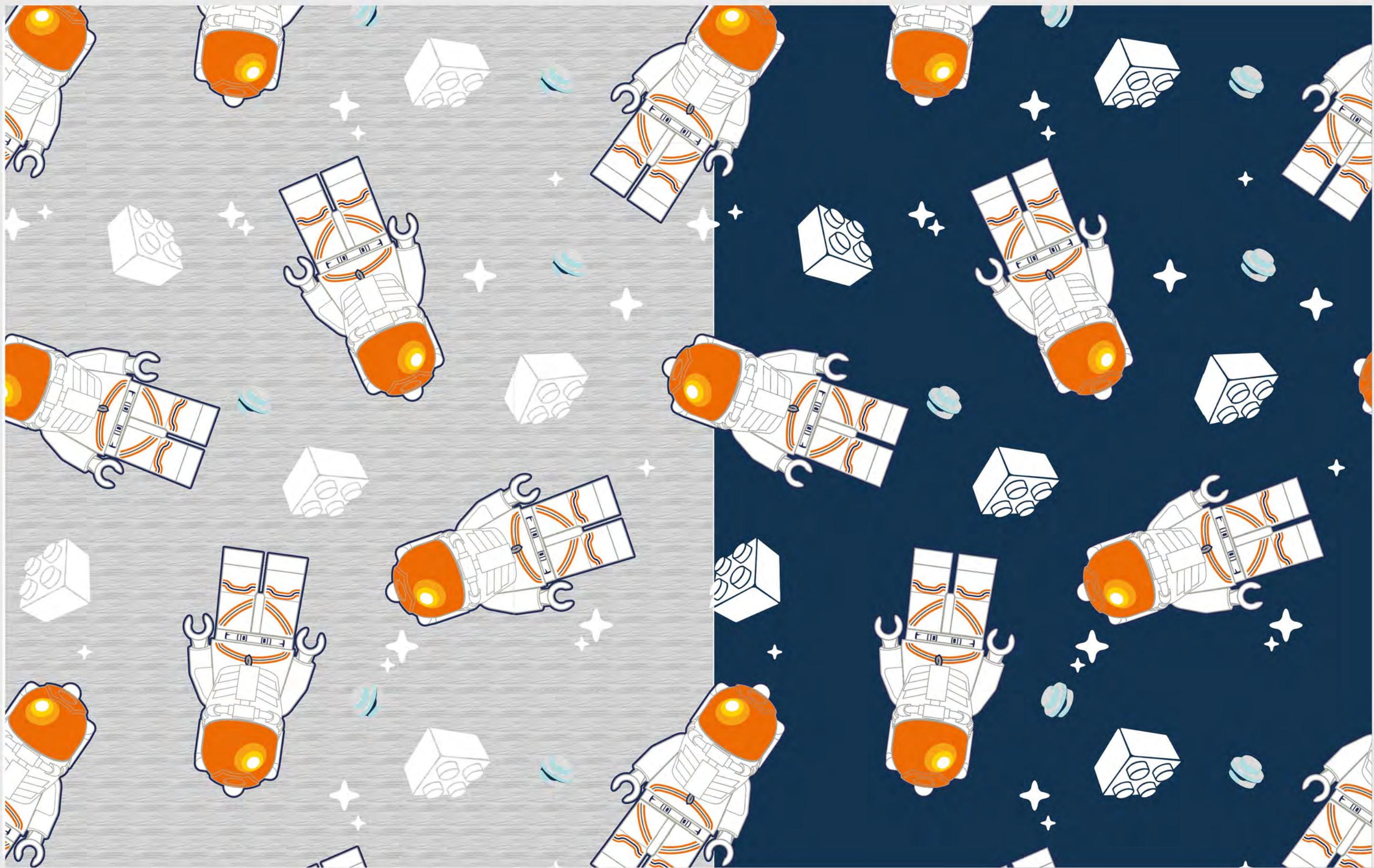


KABOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection

ALL OVER PRINT SPACE LEGO CITY



KABOOKI®

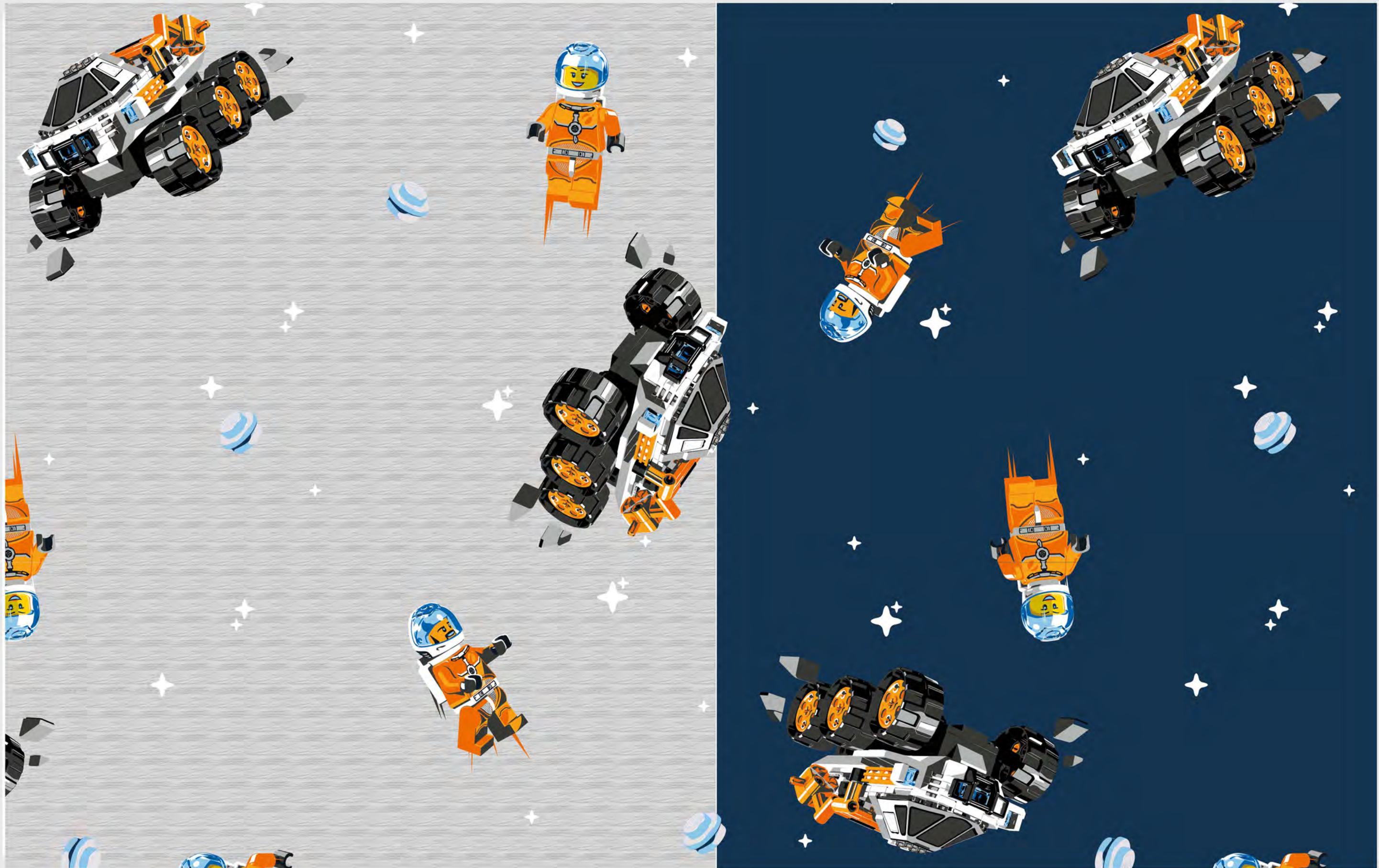
AW22_DESIGN_HIGHLY CONFIDENTIAL

10 November 2021 7:11 am



Collection

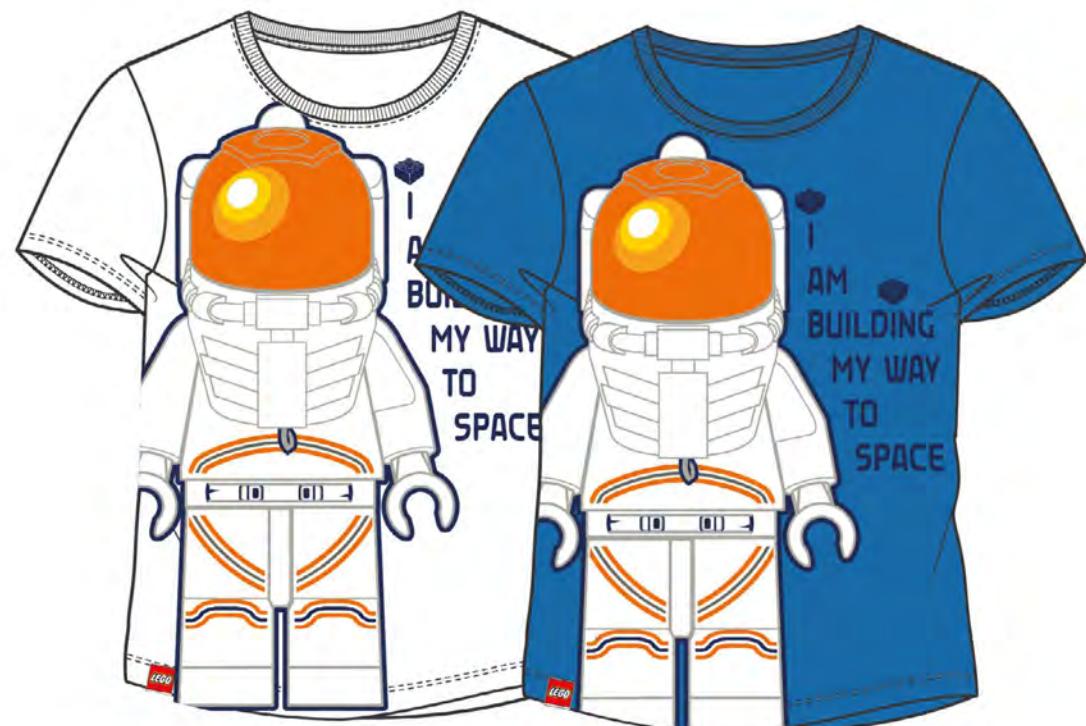
ALL OVER PRINT SPACE LEGO CITY



KABOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection

M12010636



M12010641



M12010638



M12010634



M12010635



M12010640



M12010639



M 12010633



M12010637

SWEAT SET /MIX AND MATCH



CITY' - DROP 1

KΛBOOKI®



M12010629

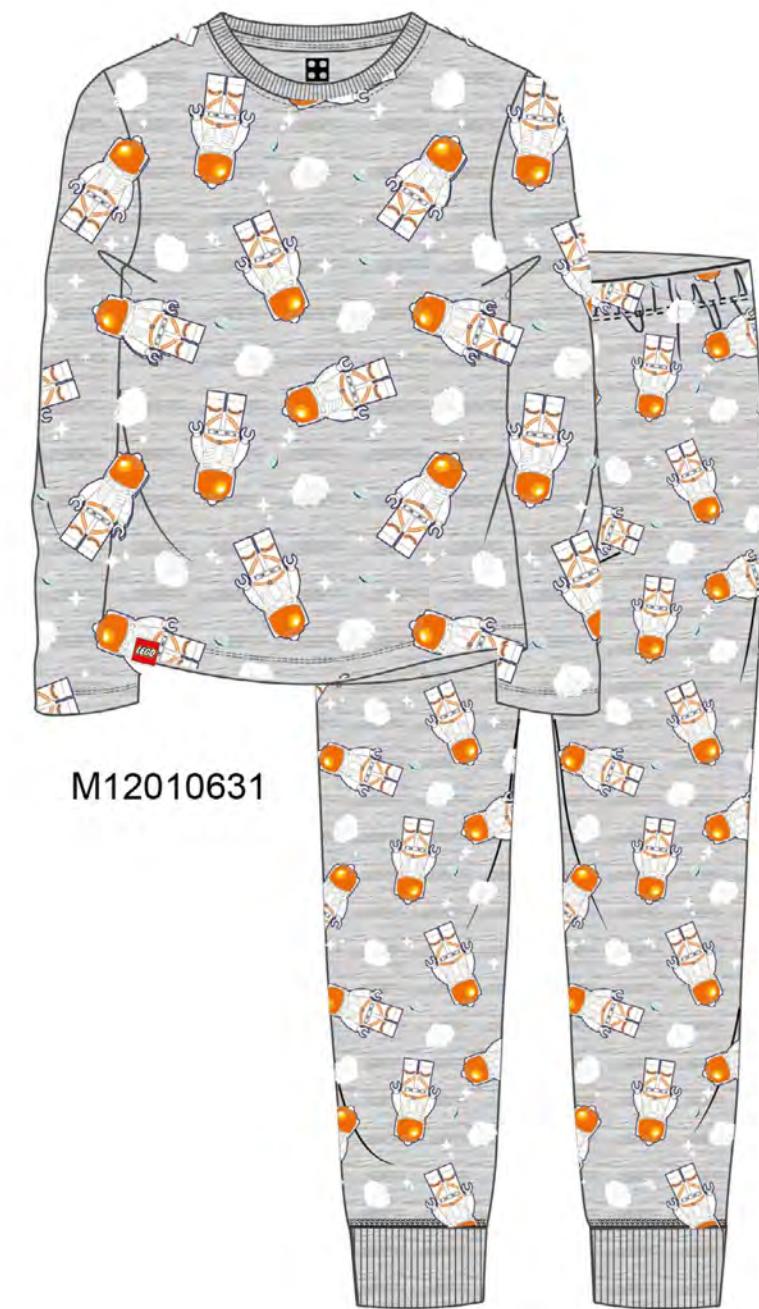
M12010632

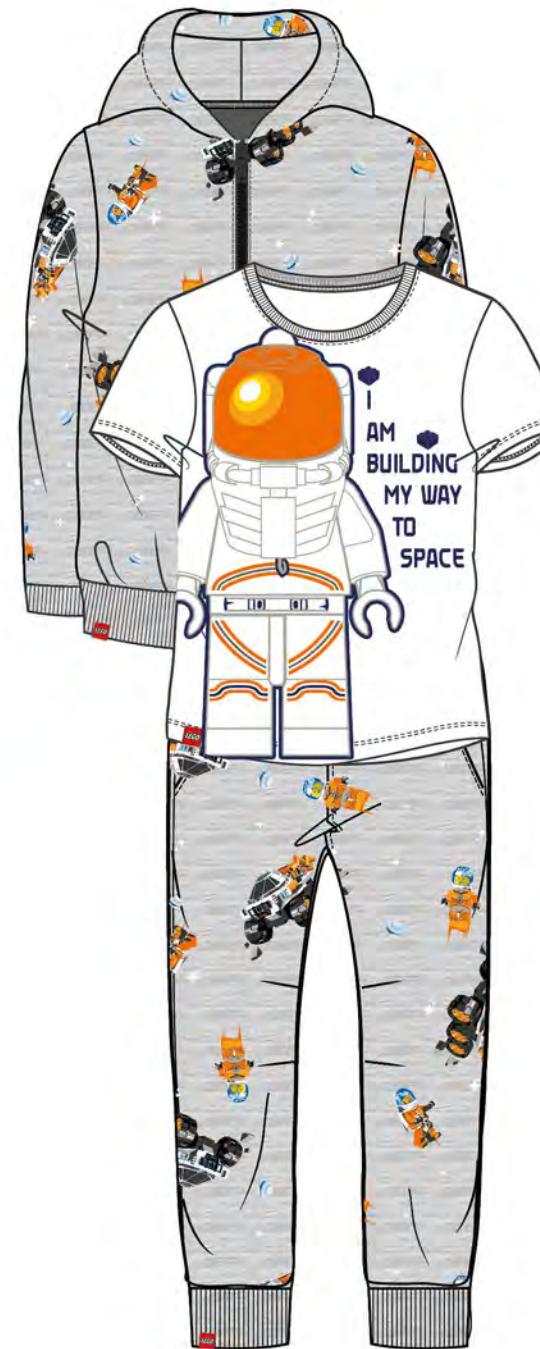


M12010626

M12010627

M12010628





KΛBOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection



I AM BATMAN



PLAY

KABOOKI®

AW22_DESIGN_HIGHLY CONFIDENTIAL
10 November 2021 7:11 am

Collection




M12010644



M12010643



M12010642



M12010649



M12010649



M12010651



M12010652



M12010645



M12010653



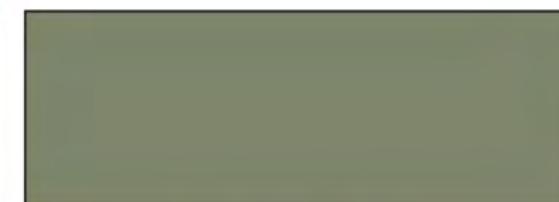
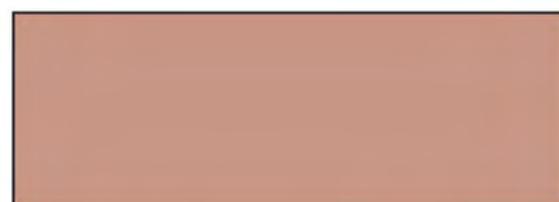
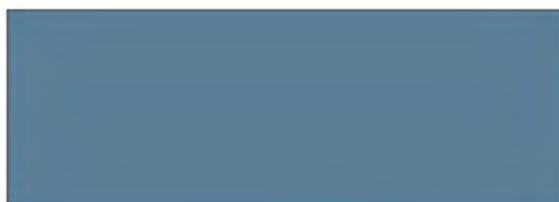
M12010648



M12010651



M12010650



KΛBOOKI®

AW22 DESIGN HIGHLY CONFIDENTIAL

10 November 2021 7:11 am



Collection

NINJAGO® - DROP 2 - ORGANIC COTTON - SKETCHED

ORGANIC

KΛBOOKI®



M 12010654



M12010659



M12010656



M12010657



M12010655

